Scaling Work Based Learning Programs

April 19, 2023



TRANSEO
TRANSFORM YOUR FUTURE



Kara Pontius

WBL Specialist

E: kara.pontius@gotranseo.com

P: (330) 704-6712





Shelley Groves

Assistant Superintendent Eastland-Fairfield CTS

E: sgroves@efcts.us

- 5 years in Education and Edtech
- Ashville, OH
- Wilmington College (OH)



26 years in Education and CTE



Groveport, OH



Ohio University

What do you think it means for a student to be career ready, today?











Paradigm Shift: A New Focus

What's Your 'E'?

ENLISTMENT

MilitaryCommitment

ENROLLMENT

- Technical Training
- Community College
- University

ENTREPRENEURSHIP

Business Ownership

EMPLOYMENT

Gainful Employment





Work-Based Learning:

A Student Success Measure

Why prioritize work-based learning experiences for students?





4 Key Elements to Scale a Successful WBL Program



- CTE Instructors
- Advisory Members



CTE Instructional Alignment

- Training Plan
- Connecting Dots



- Understand State Requirements
- Clear Guidelines + Expectations
- Key Players



Continuous Training

- Staff
- Business Partners
- Students

What challenges have you encountered engaging business partners?





Engaging Business Partners



MENTOR TRAINING

Mentorship

- Expectations and Requirements for mentoring students
- Every 6 months

Instructor Connection

- Roles
- Responsibilities



CALENDAR OF EVENTS

Early Scheduling

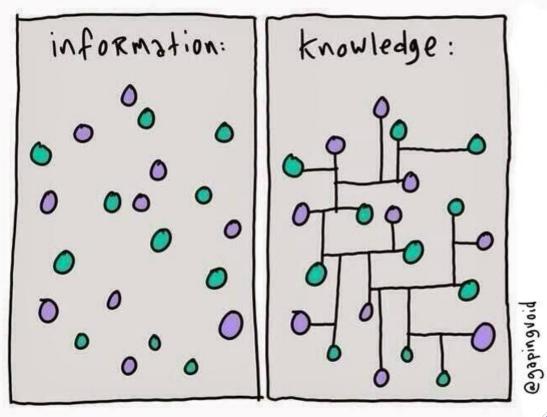
- In-house Events
- Job Shadows
- Advisory Meetings
- Mock Interviews
- District-wide Marketing



ROI

Grow your Workforce

- Specialized Training
- Employee Retention
- Expand company & industry knowledge



RANSEO





Aligning CTE Instruction with WBL Placements

- Differentiation
- More than an assignment
 - Student-led
 - Mentor-guided
- More than a CTSO competition
- Flexible yet effective
 - Work-Based LearningCategories
- Intentional Placements

Does your district have guidelines to establish work-based learning experiences?





Streamlining Processes for Success

- → Understand your State Guidelines + Requirements
- → Simplify paperwork to eliminate confusion & save time/effort
- → Create clear & concise student eligibility requirements & expectations
- → Design efficient processes for business partners to eliminate frustration
- → Define the roles + responsibilities of your key players
- → Avoid Complicated Processes that Confuse Stakeholders





Define Your Processes



EXPECTATIONS

Students

- Requirements for Work-Based Learning Participation
- Expectations for students completing work-based learning for course credit

CTE Instructor

- Roles
- Responsibilities



"PAPERWORK"

Agreements

- Business Partnership Agreements
- Job Site Evaluation
- Eligibility Requirement Checklists
- Learning Agreements
- Training Plan

Evaluation

Mentor evaluations



TRACKING

Requirements + Processes

- Who is responsible?
- How will you collect student work hours?

What processes have you implemented in your district to manage work-based learning experiences?





Training and Support

- CTE Instructor Training
 - Processes
 - Responsibilities
 - Communication



EASTLAND-FAIRFIELD
CAREER & TECHNICAL SCHOOLS

Business Mentor Training

- Alignment to course standards and competencies
- Responsibilities
- Evaluations
- Communication



Student Training

- Requirements and Expectations
- Tracking work hours





What are your district's strengths and areas for growth in WBL?





3 Challenges to Scaling WBL

- Alignment of education and industry
- Technology to make collaboration possible
- Change management process to ensure everyone is successful



Eastland-Fairfield: Challenges & Victories



- Change Management: Implementation completed at the same time for all district programs
- Instructor Training: Professional Development days, CTE meetings, Individualized meetings
- Guidebook: Clear instructions to outline state requirements, district expectations, and step-by-step process instructions
- Continuous Support + Training for staff, students, & business partners

Transeo: A WBL Management Tool



ENGAGE AND MATCH

Business Engagement

- Marketing webform
- Business partner database
- Advisory boards
- Business partner portal
- Intermediary management

Student Preparedness

- Career assessment
- Career exploration
- Pathway builder
- · Employability skills
- · Internship ready badge

Matching

- Job board
- Applicant tracking
- Matching
- Informational interview



ONBOARD AND MANAGE

Onboarding

- · Workflow forms
- Training agreement
- Training plan
- Learning goals

Timekeeping

- Time tracking
- Approval workflows & signatures
- Paystubs
- · Geo check-in
- · Reflections



DEVELOP AND LAUNCH

Evaluation

- Evaluations of learning goals and competencies
- Site visits
- Student and employer feedback

Portfolio Completion

- Badges and seals
- Launch badge on LinkedIn
- Employer recommendation
- Resume and portfolio update
- Credit and credentials earned
- WBL transcript

Admin dashboard

Track workplace experience offerings and the number of students interested in each career cluster.

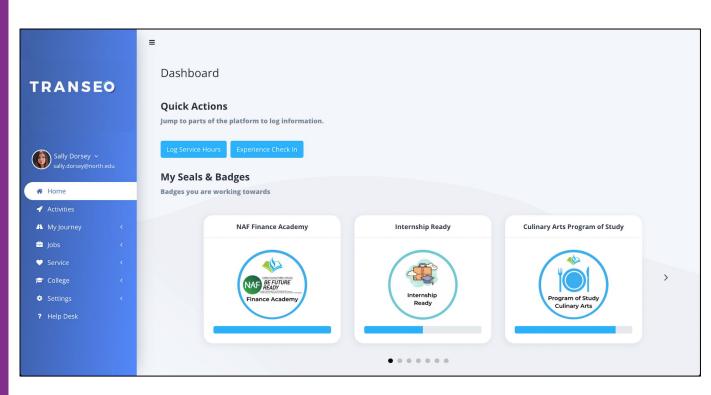




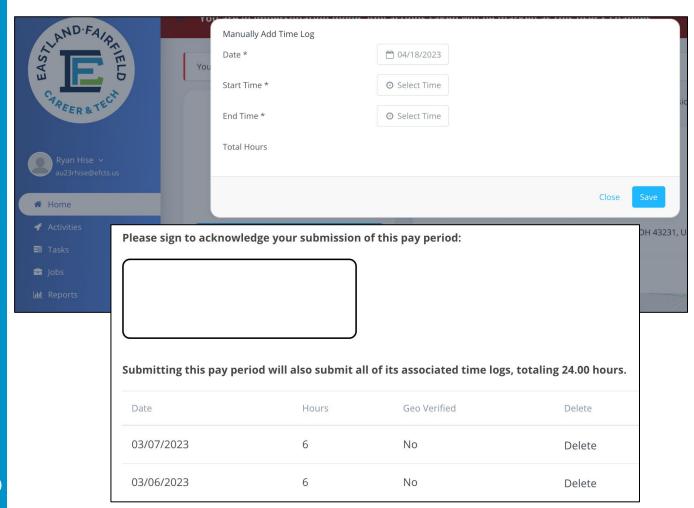
Students easily view progress

Quick actions at the top of a students screen allow them to check-in for an internship.





Students easily log time & submit verification





Workflow forms

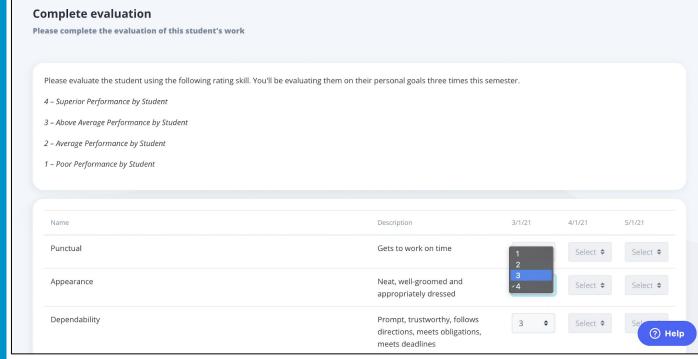
Complete and sign training agreements and other documents with ease.



Administrator Signature Date		1 01/19/2023	
Administrator Name (Program	Supervisor to	Joseph Gates	
Complete)			
Files			
Files			
AG Training Plan			
<u>Print Form</u>			
- · · · · · · · · · · ·			
Existing Signers Showing 4 of 4			
■ Views			
Name ♦	Role ♦	Signature ♦ Organization ♦	Submitted ♦
		() // // //	
Rodney Miller	Branch Service Manage	r Plaske	1/19/2023
) Way	
		and that	
Owen Stanton	Student	COM A CAMPANA	1/19/2023
		anorspasous Charles	
Kate	Parent		1/19/2023
Nate	raient	CA HOLLINA	1713/2023

Evaluations

Customize evaluations and schedule to automatically send to business partners at the right time.

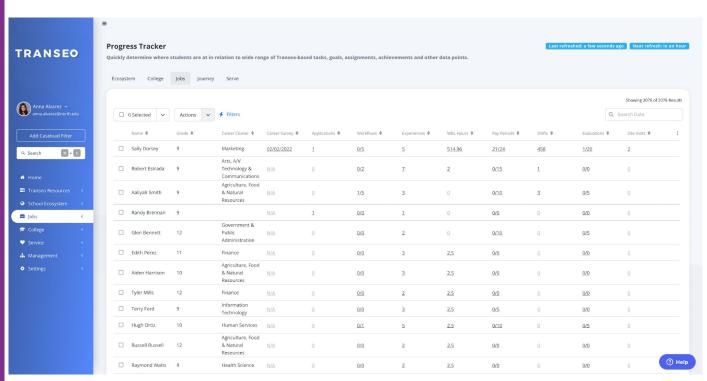




Progress tracker

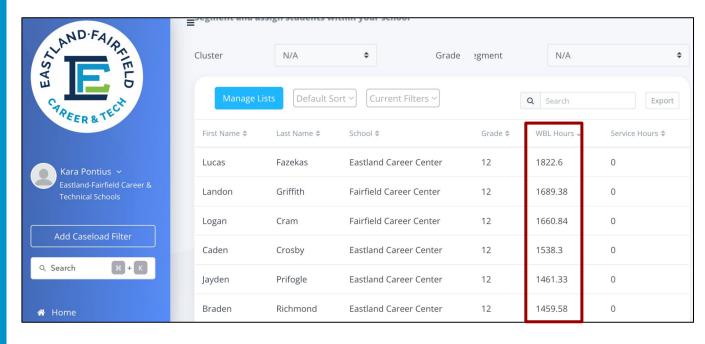
View and manage training agreements, hours, site visits, and badges across students and academies.





WBL Hours Reporting

Export your list of WBL students with their total hours for end-of-year reporting





Kara Pontius

WBL Specialist | Implementer

E: kara.pontius@gotranseo.com

P: (330) 704-6712



